

May 17, 2022

# ALTICE INTERNATIONAL Q1 2022 RESULTS

Altice International S.à r.l. ("Altice International") today announces financial and operating results for the quarter ended March 31, 2022.

# Q1 2022 Key Highlights

- Total revenue grew by +13.2% year over year (YoY) in Q1 2022 on a reported basis (CC +9.1%).
- Total EBITDA grew by +9.0% YoY in Q1 2022 on a reported basis (CC +5.1%).
- Total Accrued Capex was €212 million.
- Operating free cash flow amounted to €193 million in Q1 2022 (CC +17%).

## FY 2022 & Mid-term guidance reiterated

- FY 2022: revenue, EBITDA and operating free cash flow growth year over year.
- Mid-term: absolute operating free cash flow in excess of €1 billion, underpinned mainly by EBITDA growth.
- Target leverage of 4.0 to 4.5x net debt to EBITDA.



#### **Capital Structure Key Highlights**

- Total Altice International net debt was €7.7 billion at the end of Q1 2022.
- On May 26, 2021, PT Portugal entered into an exclusivity agreement with Cellnex Telecom for the demerger and sale of a set of 541 mobile towers and other passive mobile infrastructure for an implied enterprise value of €215 million. The transaction closed on September 30, 2021. In addition to the tower transaction, on November 8, 2021, PT Portugal exercised its right to sell another tower business unit consisting of 102 remaining sites to Cellnex Telecom for an enterprise value of €71 million. This transaction closed on March 31, 2022.
- Management changes in Portugal and the Dominican Republic:
  - In Portugal, Alexandre Fonseca, previously Chief Executive Officer of Altice Portugal, became Chairman and Ana Figueiredo, previously Chief Executive Officer of Altice Dominicana, became Chief Executive Officer of Altice Portugal.
  - In the Dominican Republic, Ana Figueiredo, previously Chief Executive Officer of Altice Dominicana, became Chairman. Danilo Ginebra, previously Commercial Vice President, became Chief Executive Officer, and Yann Charuau, Chief Financial Officer, became Deputy Chief Executive Officer and Chief Financial Officer.



## Altice International Q1 2022 Results Call for Debt Investors

Altice International is hosting a call for existing and prospective debt investors on Tuesday, May 17, 2022 at 2:00pm CEST (1:00pm BST, 08:00am EDT), to discuss its Q1 2022 results.

## Dial-in Details:

UK: + 44 2030595869

USA: + 1 7602941674

France: +33 170918701

Conference ID: 20220296

A live webcast of the presentation will be available on the following website:

https://event.on24.com/wcc/r/3767289/1E981F35A23930A8BED0A03FF128AE5C

## Contacts

**Head of Investor Relations**Sam Wood
<a href="mailto:sam.wood@altice.net">sam.wood@altice.net</a>

**Head of Communications**Arthur Dreyfuss
<u>arthur.dreyfuss@altice.net</u>



#### **About Altice International**

Altice International is a convergent leader in telecoms, content, media, entertainment and advertising, and operates in Portugal, Israel and the Dominican Republic. Altice International also has a global presence through its online advertising business Teads.

#### **Financial Presentation**

This press release contains measures and ratios (the "Non-GAAP measures"), including Adjusted EBITDA, Capital expenditure ("Capex"), Operating free cash flow, and net debt that are not required by, or presented in accordance with, IFRS or any other generally accepted accounting standards. We present Non-GAAP measures because we believe that they are of interest to the investors and similar measures are widely used by certain investors, securities analysts and other interested parties as supplemental measures of performance and liquidity. The Non-GAAP measures may not be comparable to similarly titled measures of other companies or have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our, or any of our subsidiaries', operating results as reported under IFRS or other generally accepted accounting standards. Non-GAAP measures such as Adjusted EBITDA are not measurements of our, or any of our subsidiaries', performance or liquidity under IFRS or any other generally accepted accounting principles, including U.S. GAAP. In particular, you should not consider Adjusted EBITDA as an alternative to (a) operating profit or profit for the period (as determined in accordance with IFRS) as a measure of our, or any of our operating entities', operating performance, (b) cash flows from operating, investing and financing activities as a measure of our, or any of our subsidiaries', ability to meet its cash needs or (c) any other measures of performance under IFRS or other generally accepted accounting standards. In addition, these measures may also be defined and calculated differently than the corresponding or similar terms under the terms governing our existing debt.

Adjusted EBITDA is defined as operating profit before depreciation, amortization and impairment, other expenses and income (capital gains, non-recurring litigation, restructuring costs), share-based expenses and after operating lease expenses (i.e., straight-line recognition of the rent expense over the lease term as performed under IAS 17 *Leases* for operating leases). This may not be comparable to similarly titled measures used by other entities. Further, this measure should not be considered as an alternative for operating income as the effects of depreciation, amortization and impairment excluded from this measure do ultimately affect the operating results, which is also presented within the annual consolidated financial statements in accordance with IAS 1 - *Presentation of Financial Statements*. All references to EBITDA in this press release are to Adjusted EBITDA, as defined in this paragraph.

Capital expenditure (Capex), while measured in accordance with IFRS principles is not a term that is defined in IFRS. However, management believes it is an important indicator as the profile varies greatly between activities:

- The fixed business has fixed Capex requirements that are mainly discretionary (network, platforms, general), and variable Capex requirements related to the connection of new customers and the purchase of Customer Premise Equipment (TV decoder, modem, etc.).
- Mobile Capex is mainly driven by investment in new mobile sites, upgrade to new mobile technology and licenses to operate; once engaged and operational, there are limited further Capex requirements.
- Other Capex: mainly related to costs incurred in acquiring content rights.

Operating free cash flow (OpFCF) is defined as Adjusted EBITDA less Accrued Capex. This may not be comparable to similarly titled measures used by other entities. Further, this measure should not be considered as an alternative for operating cash flow as presented in the consolidated statement of cash



flows in accordance with IAS 1 - *Presentation of Financial Statements*. It is simply a calculation of the two above mentioned non-GAAP measures.

Adjusted EBITDA and similar measures are used by different companies for differing purposes and are often calculated in ways that reflect the circumstances of those companies. You should exercise caution in comparing Adjusted EBITDA as reported by us to Adjusted EBITDA of other companies. Adjusted EBITDA as presented herein differs from the definition of "Consolidated Adjusted EBITDA" for purposes of any of the indebtedness of Altice International. The financial information presented in this press release, including but not limited to, the quarterly financial information, pro forma financial information as well as Adjusted EBITDA and OpFCF, is unaudited.

Net debt is a non-GAAP measure which is useful to the readers of this press release as it provides meaningful information regarding the financial position of the Group and its ability to pay its financial debt obligations compared to its liquid assets.

Teads revenue is presented after discounts (consistent with Teads revenue as recognized in the Altice International consolidated interim financial statements).

## **Financial and Statistical Information and Comparisons**

Financial and statistical information is for the quarter ended March 31, 2022, unless otherwise stated, and any year over year comparisons are for the quarter ended March 31, 2021.



# Altice International Summary Financial Information (1/2)

Quarters ended March 31, 2022 and March 31, 2021				
	Q1-21	Q1-22	01-22	? YoY
In € million	<b>4</b>	<b>~</b>	(Reported)	(CC)
Portugal	549	613	+11.5%	+11.5%
Israel	247	288	+16.4%	+5.9%
Dominican Republic	118	135	+14.9%	+4.3%
Teads	103	118	+15.0%	+11.5%
Eliminations & other	-2	-5	-	-
Total revenue	1,014	1,148	+13.2%	+9.1%
Portugal	204	222	+8.7%	+8.7%
Israel	79	94	+19.1%	+8.4%
Dominican Republic	59	71	+19.1%	+8.1%
Teads	29	19	-34.3%	-33.0%
Eliminations & other	-1	-2	-	-
Total EBITDA	371	405	+9.0%	+5.1%
Portugal	111	103	-7.6%	-7.6%
Israel	69	81	+16.8%	+6.3%
Dominican Republic	29	28	-3.2%	-12.1%
Teads	2	3	-	-
Eliminations & other	-1	-2	-	-
Total Accrued Capex	211	212	+0.6%	-4.1%
Portugal	93	119	+28.0%	+28.0%
Israel	10	13	+35.1%	+22.9%
Dominican Republic	30	43	+40.2%	+27.3%
Teads	28	17	-39.3%	-37.8%
Eliminations & other	-1	1	-	-
EBITDA - Accrued Capex	161	193	+20.0%	+17.2%



## Altice International Summary Financial Information (2/2)

Quarter ended March 31, 2022						
In € million	Portugal	Israel	Dominican Republic	Teads	Eliminations & other	Altice International
Fixed	171	146	27	-	-	344
Mobile	118	60	77	-	-	255
Residential service	289	206	104	-	-	599
Equipment	25	23	8	-	-	57
Total residential	314	230	112	-	-	655
Business services	299	58	24	-	-5	375
Telecom	613	288	135	-	-5	1,030
Media	-	-	-	118	-	118
Total revenue	613	288	135	118	-5	1,148
Total EBITDA	222	94	71	19	-2	405
Margin	36.2%	32.7%	52.2%	16.4%	-	32.5%
Total Accrued Capex	103	81	28	3	-2	212
EBITDA - Accrued Capex	119	13	43	17	1	193

Quarter ended March 31, 2021						
In € million	Dominican Portugal Israel Republic Teads				Eliminations Altice & other International	
Fixed	164	136	23	-	-	323
Mobile	115	51	65	-	-	232
Residential service	280	188	88	-	-	555
Equipment	26	20	9	-	-	55
Total residential	306	208	97	-	-	610
Business services	243	39	21	-	-2	302
Telecom	549	247	118	-	-2	912
Media	-	-	-	103	-	103
Total revenue	549	247	118	103	-2	1,014
Total EBITDA	204	79	59	29	-1	371
Margin	37.2%	32.0%	50.4%	42.0%	-	38.4%
Total Accrued Capex	111	69	29	2	-1	211
EBITDA - Accrued Capex	93	10	30	28	-1	161

## Note to Summary Financial Information table

- (1) Accrued Capex in Q1 2022 for Israel excludes accruals related to the acquisition of an additional tranche of the indefeasible right of use ("IRU") signed with IBC for an amount of €50.3 million.
- (2) Teads revenue is presented after discounts (consistent with the revenue as recognized in the Altice International consolidated financial statements)



## **Key Performance Indicators**

Quarter ended March 31, 2022						
000's unless stated otherwise	Portugal	Israel	Dominican Republic	Altice International		
Fibre homes passed	6,075	2,246	852	9,173		
Fibre unique B2C customers Total fixed B2C unique customers	1,266 1,644	1,043 1,043	213 363	2,522 3,051		
Postpaid B2C subscribers Prepaid B2C subscribers Total mobile B2C subscribers	3,294 3,050 6,344	1,203 206 1,409	643 2,368 3,010	5,139 5,624 10,763		

#### Notes to Key Performance Indicators table

- (1) Portugal fibre homes passed figures include homes where MEO has access through wholesale fibre operators (0.7 million in Q1 2022).
- (2) Fibre unique customers represent the number of individual end users who have subscribed for one or more of our fibre / cable-based services (including pay television, broadband or telephony), without regard to how many services to which the end user subscribed. It is calculated on a unique premise basis. For Israel, it refers to the total number of unique customer relationships, including both B2C and B2B. For the Dominican Republic, it includes B2C HFC and FTTH customers.
- (3) Mobile subscribers are equal to the net number of lines or SIM cards that have been activated on the Group's mobile networks and exclude M2M.



## **Financial and Operational Review**

For the quarter ended March 31, 2022, compared to the quarter ended March 31, 2021

#### Portugal (MEO)

Altice Portugal delivered another quarter of revenue growth across all segments in Q1 2022, as well as EBITDA growth YoY.

Altice Portugal had 6.1 million addressable FTTH homes passed in total at the end of Q1 2022 (vs. 5.7 million at the end of Q1 2021), including 5.4 million homes passed owned by FastFiber (vs. 5.1 million at the end of Q1 2021). FastFiber increased its coverage by 29 thousand new homes passed and 11 kilometres of dark fibre in Q1 2022.

At the end of Q1 2022, 4G penetration reached 99.8%, driven by sustained mobile network investment. The implementation of the new 5G technology is fundamental to ensure effectiveness of Altice Portugal's strategy, connecting people with the best available technology, and leading in the Portuguese telecommunication sector.

MEO (Altice Portugal's consumer segment brand) remains the operator with the fewest complaints, as reported by ANACOM in March 2022. MEO was presented as the operator with the lowest number of complaints per thousand customers in 2021. In addition, MEO was awarded once again the distinction of "Best of the Test - Mobile Internet", according to data from Deco Proteste<sup>1</sup> (Portuguese association for consumer protection). Both distinctions resulted from the innovative portfolio, the availability of the fiber state-of-the art infrastructure, the robust wireline connectivity allied with the wireless infrastructure, that enable the Company to drive customers towards a successful digital transformation.

Alexandre Fonseca, previously Chief Executive Officer of Altice Portugal, became Chairman and Ana Figueiredo, previously Chief Executive Officer of Altice Dominicana, became Chief Executive Officer of Altice Portugal. These designations have become effective as of April 4, 2022.

Total Altice Portugal revenue grew by +11.5% YoY in Q1 2022 to €613 million, or +3.8% YoY in Q1 2022 excluding the contribution of Unisono in Q1 2022. Unisono started to contribute to Altice Portugal in Q3 2021 within the business services segment.

- Total residential service revenue growth was +3.4% YoY in Q1 2022. This performance was supported by ongoing low levels of churn and growing convergence within the residential customer base, which continued to grow, both in fixed and mobile.
- Business services revenue grew by +22.7% YoY in Q1 2022, or +5.2% YoY in Q1 2022 excluding the contribution of Unisono in Q1 2022. The business services revenue trend was supported by a contribution from revenue related to Altice Labs and equipment sales YoY in Q1 2022.
- Total EBITDA increased by +8.7% YoY to €222 million. The EBITDA margin dilution YoY was
  mechanically driven by the contribution of Unisono in Q1 2022, which is a customer care business
  operating at a lower margin than the telecom business, as well as an increase in low-margin
  equipment sales YoY within the business services segment.
- Total Accrued Capex amounted to €103 million in Q1 2022.

9

<sup>&</sup>lt;sup>1</sup> https://deco.pt/missao-valores-e-acao/



#### Israel (HOT)

As in previous quarters, residential fixed and mobile price competition in Israel remained competitive in Q1 2022.

The deployment of the IBC fibre network by HOT began at the end of Q2 2021, following the closing of the IBC transaction in February 2021. At the end of Q1 2022, IBC had homes passed of 811k, with HOT contributing to a portion of the construction in the quarter. HOT continues to purchase indefeasible rights of use, or IRU's, to use IBC's fibre-optic network. HOT started to offer FTTH to its subscribers in 2021, further growing this subscriber base throughout the first quarter of 2022.

In the mobile segment, a notable number of subscribers have already subscribed to 5G offers. During 2021, HOT announced the collaboration with fashion retail industry leader FOX to launch "RED," a new chain offering mobile and multimedia products. Five stores were launched since October 2021, and more stores are expected to be launched in 2022.

- HOT total revenue grew by +5.9% YoY in Q1 2022 on a CC basis, or increased by +16.4% YoY on a reported basis, to €288 million:
  - Residential service revenue was flat YoY in Q1 2022 on a CC basis, or increased by +9.9% YoY on a reported basis.
  - Business services revenue grew by +34.5% YoY in Q1 2022 on a CC basis, or increased by +47.8% YoY on a reported basis, supported by a robust contribution from B2B as well as some benefit from construction activity for IBC.
- EBITDA increased by +8.4% YoY in Q1 2022 on a CC basis, or +19.1% YoY on a reported basis, to €94 million.
- Total Accrued Capex was €81 million in Q1 2022, excluding the new indefeasible right of use ("IRU") in the quarter, related to the IBC fibre network.



#### **Dominican Republic (Altice Dominicana)**

In Q1 2022, Altice Dominicana grew revenue and EBITDA on a local currency and reported basis, including strong growth in the residential services segment.

Altice Dominicana was assigned spectrum within the 3.4-3.5 GHz band in Q4 2021 and has started to offer 5G to its customers in Q1 2022. Altice Dominicana is the first and only company to offer 500 megabytes of fibre optics in the country, the highest speed available, aiming to revolutionize the connectivity experience and capacity in homes and businesses in the Dominican Republic.

Ana Figueiredo, previously Chief Executive Officer of Altice Dominicana, became Chairman. Danilo Ginebra, previously Commercial Vice President, became Chief Executive Officer, and Yann Charuau, Chief Financial Officer, became Deputy Chief Executive Officer and Chief Financial Officer. These designations became effective as of April 4, 2022.

- Total revenue in the Dominican Republic grew by +4.3% YoY in Q1 2022 on a CC basis, or +14.9%
   YoY on a reported basis, to €135 million.
  - Residential service revenue grew by +7.0% YoY in Q1 2022 on a CC basis, or +17.9% YoY on a reported basis. This growth was partly driven by a higher contribution of roaming out revenue YoY, growing customer mobile base and sustained pricing for both fixed and mobile.
  - Business services revenue grew by +1.8% YoY in Q1 2022 on a CC basis, or grew by +12.2%
     YoY on a reported basis, mainly as a consequence of roaming in revenues growth YoY and
     B2B equipment sales.
- Total EBITDA grew by +8.1% YoY in Q1 2022 on a CC basis, or +19.1% YoY on a reported basis to €71 million. The EBITDA margin increased YoY to 52.2% on a reported basis.
- Total Accrued Capex was €28 million in Q1 2022.

#### Teads

In Q1 2022 Teads saw strong growth in both its Branding Video and Performance products. Teads has seen strong momentum in clients adopting innovative cookieless tools and technology as agencies prepare their advertiser customers for the deprecation of third-party cookies and corresponding shift to cookieless environments, a major change in the digital ecosystem.

Teads Performance business was a strong driver of revenue growth for Q1 2022 while the core Branding Video business grew in line with total revenue and explained over 50% of the total YoY growth for the quarter.

Teads continues to publish leading research on cookieless solutions. Teads conducted a comprehensive survey to approximately 450 leading publishers across the globe with representation from small, medium sized publishers and large media complexes. The results demonstrated a meaningful improvement in cookieless education among publishers with 30% stating a "strong understanding" and just 6% claiming to have "limited to no knowledge" of cookies and the cookieless future. Publishers also view recent changes to deprecation of third-party cookies as an opportunity to differentiate through their first party data and the quality of their content.



Throughout the quarter, Teads experienced macro headwinds related to supply chain issues which negatively impacted advertising budgets for Customer Packaged Goods and Auto clients, in addition to the war in the Ukraine. These two factors have impacted advertising budgets globally.

- Teads achieved revenue growth of +11.5% YoY in Q1 2022 on a CC basis, to €117 million (+15.0% on a reported basis).
- Teads reported EBITDA of €19 million in Q1 2022, representing an EBITDA margin of 16% in Q1 2022. Labour opex increased slightly year over year as Teads has proactively increased its investment in new, high quality talent in areas such as R&D. This will drive further growth and ensure the diversification of the platform in the long-term. The strengthening of the U.S. Dollar relative to the Euro also impacted margins in the quarter.



## Altice International Net Debt as of March 31, 2022

- Altice International has a robust, diversified and long-term capital structure:
  - Weighted average debt maturity of 5.5 years;
  - WACD of 3.7%;
  - o 84% of debt at fixed interest rate;
  - o No major maturities until 2025;
  - Available liquidity of €0.6 billion<sup>1</sup>.
- Total Altice International net debt was €7.7 billion at the end of Q1 2022.

	Amount in millions (local currency)	Actual <sup>2</sup>	Coupon / Margin	Maturity
Senior Secured Notes	EUR 600	600	2.250%	2025
Senior Secured Notes	EUR 1,100	1,100	3.000%	2028
Senior Secured Notes	USD 1,200	1,083	5.000%	2028
Senior Secured Notes	EUR 805	805	4.250%	2029
Senior Secured Notes	USD 2,050	1,850	5.750%	2029
Term Loan	USD 867	782	L+2.75%	2025
Term Loan	USD 862	778	L+2.75%	2026
Term Loan	EUR 287	287	E+2.75%	2026
Drawn RCF	-	190	E+3.00%	2025
Finance lease liabilities and other debt	-	9	-	-
Swap Adjustment	-	-6	-	-
Secured Debt		7,478		
Senior Notes	EUR 675	675	4.75%	2028
Gross Debt		8,153		
Total cash and restricted cash		-409		
Net Debt		7,744		
Undrawn RCF		203		
WACD		3.7%		

<sup>&</sup>lt;sup>1</sup> €0.6 billion liquidity includes €0.2 billion of undrawn revolvers and €0.4 billion of cash (of which restricted cash for an amount of €43 million).

<sup>&</sup>lt;sup>2</sup>Total cash of €409 million includes restricted cash for an amount of €43 million.



## **Altice International Reconciliation to Swap Adjusted Debt**

## As of March 31, 2022, in € million

	Actual
Total Debenture and Loans from Financial Institutions	8,116
Value of Debenture and Loans from Financial Institutions in Foreign Currency converted at closing FX rate	-6,539
Value of Debenture and Loans from Financial Institutions in Foreign Currency converted at hedged rate	6,533
Transaction Costs	34
Total Swap Adjusted Value of Debenture and Loans from Financial Institutions	8,144
Finance lease liabilities and other debt	9
Gross Debt Consolidated	8,153
Cash	-409
Net Debt Consolidated	7,744

## **Altice International Pro Forma Leverage Reconciliation**

#### As of March 31, 2022, in € million

	Actual	Pro Forma <sup>1</sup>
Gross Debt Consolidated	8,153	8,153
Cash	-409	-409
Net Debt Consolidated	7,744	7,744
LTM EBITDA Consolidated	1,677	1,689
Gross Leverage		4.8x
Net Leverage		4.6x
Net Leverage adjusted for Altice UK investment		4.2x
L2QA EBITDA Consolidated	1,729	1,729
Gross Leverage		4.7x
Net Leverage		4.5x
Net Leverage adjusted for Altice UK investment		4.1x

<sup>&</sup>lt;sup>1</sup> Leverage is presented pro forma for the contribution from the acquisition of Unisono (€12 million on an LTM basis and €0 million on an L2QA basis), closed on August 6, 2021. Net Leverage adjusted for the Altice UK investment as presented is calculated by reducing net debt as shown by the amount of the Q4 2021 Altice International investment in Altice UK (through granting a loan of €581 million)



# Altice International Non-GAAP Reconciliation to unaudited GAAP measures

In € million	Q1-22
Revenue - Financial Statements	1,148
Purchasing and subcontracting costs	-298
Other operating expenses	-243
Staff costs and employee benefits	-163
Total	444
Share-based expense	-
Rental expense operating lease	-40
Adjusted EBITDA	405
Depreciation, amortisation and impairment	-305
Share-based expense	-
Other expenses and income	20
Rental expense operating lease	40
Operating profit	160
Capital expenditure (Accrued) - Financial Statements	262
IRU (Israel, HOT)	-50
Capital expenditure (Accrued) - Investor Presentation	212
Operating free cash flow (OpFCF) - Investor Presentation	193



#### **FORWARD-LOOKING STATEMENTS**

Certain statements in this press release constitute forward-looking statements. These forward-looking statements include, but are not limited to, all statements other than statements of historical facts contained in this press release, including, without limitation, those regarding our intentions, beliefs or current expectations concerning, among other things: our future financial conditions and performance, results of operations and liquidity; our strategy, plans, objectives, prospects, growth, goals and targets; and future developments in the markets in which we participate or are seeking to participate. These forward-looking statements can be identified by the use of forward-looking terminology, including the terms "believe", "could", "estimate", "expect", "forecast", "intend", "may", "plan", "project" or "will" or, in each case, their negative, or other variations or comparable terminology. Where, in any forward-looking statement, we express an expectation or belief as to future results or events, such expectation or belief is expressed in good faith and believed to have a reasonable basis, but there can be no assurance that the expectation or belief will be achieved or accomplished. To the extent that statements in this press release are not recitations of historical fact, such statements constitute forward-looking statements, which, by definition, involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements, including risks referred to in our annual and quarterly reports.