



Nora Melhli is joining Altice as Head of Original Creation and Non-Linear Content, including Zive

February 1, 2016 – Nora Melhli, formerly Head of Drama at Shine France and CEO of Endemol Fiction, is joining Altice as Head of Original Creation and Non-Linear Content, including Zive, across all of Altice's territories (France, Portugal, Israel, Belgium, US etc.).

Nora Melhli has worked during her career on TV series and movies with several European broadcasters including Canal+, Mediaset, FranceTV, Arte, TV3 and SkyHD. While at Shine France Films, she executive produced the UK-French co-production *Tunnel* season 1 and 2 (broadcast on Sky and Canal+), *Malaterra* (France2), and the French adaptation of the UK hit drama *Broadchurch*.

Nora Melhli will report to Nicolas Rotkoff, Altice Entertainment & Sports CEO.

For Michel Combes, Altice COO: *"The arrival of Nora constitutes an important step in the continued strengthening of Altice's corporate organization and demonstrates our involvement to create leaders of content in every country where we operate. After recent acquisitions of sports rights, the partnership with NextRadioTV and the launch of Zive - the 1st SVOD service in France - the arrival of Nora illustrates, once again, the core of Altice's strategy to provide the best in class TV content and broadband packages to its customers across the world."*

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About Altice

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in four regions - Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), the United States, Israel, and the Overseas Territories (currently comprising the French Caribbean, the Indian Ocean regions and the Dominican Republic). Altice provides very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers.

Altice is also active in the media space with a portfolio of channels (News, Sports, Lifestyle...) as well as a provider of Premium contents on nonlinear platforms; it also produces its own original contents (Series, Movies...).

Altice (ATC & ATCB) is listed on NYSE Euronext Amsterdam.