



**Altice today announced the appointment of Pascal Rialland
as Head of B2B of the Group.**

September 7, 2015 - Altice Group ("Altice") today announces that Pascal Rialland, formerly Head of B2B at Numericable-SFR and CEO of Virgin Mobile France, has joined the management of Altice as Head of B2B as of September 1, 2015.

Pascal will report to Michel Combes, Group COO.

Pascal RIALLAND started his career at Xerox, where he worked in various Marketing and Sales positions in France and the United States before becoming the company's Vice President for France. From 2000 to 2005, he was SFR's Senior Executive VP, Sales, before heading the operator's B2B operations. From 2005 to 2010, he headed software publisher SAP's activities in France and North Africa. From 2010 to 2014, he was Virgin Mobile's CEO. Since 2014, he was Head of B2B segment at Numericable-SFR. Born in 1963, Pascal RIALLAND is a graduate of business school ESSCA.

About Altice - www.altice.net

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in three regions - Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), Israel and the Overseas Territories (currently comprising the French Caribbean and the Indian Ocean regions and the Dominican Republic). We provide very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers.

Altice (ATC-ATCB) is listed on NYSE Euronext Amsterdam.

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