



June 19, 2017

Altice announces Nicolas Petit as new Group Chief Marketing Officer

Nicolas Petit will be in charge of B2C and B2B commercial and marketing activities

June 19th, 2017 – Altice N.V. (Euronext: ATC, ATCB) today announces that Nicolas Petit joins the management team as Altice Group Chief Marketing Officer in charge of B2C and B2B commercial and marketing activities, effective immediately.

Nicolas will lead Altice's global marketing strategy, will coordinate B2C and B2B commercial activities and will manage the commercial launches of the new Altice brand.

Nicolas Petit joins Altice from Microsoft Corporation where he lately held the position of General Manager, Global Marketing & Operations. He previously held several leadership positions with Microsoft France, notably as Chief Operating Officer and Chief Marketing Officer and has been a key contributor to Microsoft fast paced digital transformation towards cloud and devices. Nicolas started his career in management consulting with Arthur D. Little, specializing in the field of telecom, media and Internet industries.

Nicolas is an industry-recognized leader whose 15-year track record in strategy, marketing and sales has been recognized with more than 25 national and international awards. Nicolas will be bringing a very large marketing and operations expertise and strong product management experience, spanning across consumer hardware and services, enterprise cloud, telecommunications and digital media & advertising businesses.

Nicolas will report to Michel Combes, Altice Group CEO.

Chief Investor Relations Officer Altice NV

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Founded in 2001 by entrepreneur Patrick Drahi, Altice is a convergent global leader in telecom, content, media, entertainment and advertising. Altice delivers innovative, customer-centric products and solutions that connect and unlock the limitless potential of its over 50 million customers over fiber networks and mobile broadband. The company enables millions of people to live out their passions by providing original content, highly-quality and compelling TV shows, and international, national and local news channels. Altice delivers live broadcast premium sports events and enables millions of customers to enjoy the most well-known media and entertainment. Altice innovates with technology in its Altice labs across the world. Altice links leading brands to audiences through premium advertising solutions. Altice is also a global provider of enterprise digital solutions to millions of business customers. Altice is present in 10 territories from New York to Paris, from Tel Aviv to Lisbon, from Santo Domingo to Geneva, from Amsterdam to Dallas. Altice (ATC & ATCB) is listed on Euronext Amsterdam.