



Press release

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Altice – NBCUniversal International agreement

Today Altice Group announced that it is further strengthening itself in the distribution of TV channels, series and cinema thanks to its new, strategic agreement with NBCUniversal International. This announcement continues Altice's recent steps in its convergence strategy for France. Following on from several investments in news and sport, SFR is accelerating its expansion of content into entertainment, cinema and series, offering its customers complete and diversified offers.

Over time, this agreement will give Altice exclusive distribution of the three NBCUniversal channel brands in France Metropolitan: **13th Street**, for thriller and crime series; **Syfy**, for science fiction and fantasy series and **E! Entertainment Television**, the pop-culture channel focused on celebrities.

In addition, through a premium pay-TV output deal, SFR will offer films produced by NBCUniversal, including future titles within key franchises such as *Bourne*, *Fast & Furious* and *Despicable Me*.

With this agreement, Altice announces the creation of a new pay-TV channel in France, to be entirely dedicated to cinema and series. This new SFR channel will offer an exceptional catalog of movies and series including brand new releases, notably thanks to the NBC Universal catalog but also enriched with other French and European productions.

As of completing this agreement, SFR will be able to offer its customers 4 new channels, for a total of twenty channels across sports, information, cinema, entertainment, discovery and documentary. This accelerated expansion of SFR's content offerings is in line with Altice's strategy to be a leading converged telecommunications and media group, creating a main player in the distribution of content in France.

At the same time, SFR is working to enrich its SFR Play platform by acquiring French and European feature films that will soon be available on the service.

Michel Combes, CEO of Altice and Chairman and CEO of SFR Group, said: *"We are delighted to announce this agreement with NBCUniversal International which will enable us to achieve an unprecedented strategic partnership for a distributor in France. It covers both NBCUniversal International Networks' portfolio, each leading in its genre, and its blockbuster productions, marking our entry into the field of cinema broadcasting. I am pleased our customers in France will now benefit from the best films and series of NBCUniversal."*

The agreement between Altice and NBCUniversal International will also offer content for Altice customers in Portugal.

About Altice - www.altice.net

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in four regions - Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), the United States, Israel, and the Overseas Territories (currently comprising the French Caribbean, the Indian Ocean regions and the Dominican Republic). Altice provides very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers.

Altice is also active in the media space with a portfolio of channels (News, Sports, Lifestyle...) as well as a provider of Premium contents on nonlinear platforms; it also produces its own original contents (Series, Movies...).

Altice (ATC & ATCB) is listed on NYSE Euronext Amsterdam.

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