



## **Altice Group partners with Discovery Communications to deliver more premium content to more fans than ever before in France**

*Exclusive partnership strengthens strategic goal to expand Discovery's presence in Europe fuelling the passion of fans with the launch of Investigation Discovery and Discovery Family*

In line with its strategy to bring a high profile and engaging range of channels to viewers, Altice Group today announced it has formed a partnership with Discovery Communications, delivering a more diverse line up of loved content to consumers, especially in France. The new deal enables Discovery to expand its portfolio with the launch of two new exclusive channels: Investigation Discovery will launch on 15 December 2016, and Discovery Family will be launched in summer 2017.

Following a successful 18 year history with French viewers, Discovery's presence continues to grow, with the portfolio superserving over 6 million viewers each month. This figure is certain to grow with the launch of Investigation Discovery, the fastest growing channel in the US and an international success story, now available in 163 markets. This mystery and suspense channel is a must-see for viewers and a must-have channel for advertisers, with some of the longest audience viewing time in TV.

Discovery Family is a family friendly channel with a mix of original and exclusive programs.

This exclusive agreement enables SFR to offer 4 new channels from 2017, expanding its line up to a total of 20 channels. This includes Discovery Channel, which stands as the number 1 factual pay-tv channel in France and Discovery Science, available for all our customers from 15 December 2016 (exclusivity for both channels from 17 January 2017 onwards).

SFR will become the only distributor in France to show the Discovery portfolio of channels. Discovery Channel, Discovery Science, Investigation Discovery and Discovery Family will be available on all SFR platforms, at home, at work and on the go.

Altice Group's convergence strategy leverages global scale to assert a leading position in the production and distribution of information and sport, as well as in entertainment, documentary and cinema.

This accelerated expansion of SFR's content offerings is in line with Altice's strategy to be a leading converged telecommunications and media group, creating a main player in the distribution of content in France. At the same time, SFR is working to enrich its SFR Play platform by acquiring French and European feature films that will soon be available on the service.

Michel Combes, CEO of Altice, Chairman and CEO of SFR Group, said: *"With Discovery, a world-renowned player is partnering with Altice and SFR to enrich its offerings and maintain its exclusive and premium content strategy. I am pleased with the exclusive agreement we have signed with the largest producer of real-world entertainment which will allow all our customers to have access to dazzling content on all platforms. We know that Discovery is one of their favorite programs and we are proud to offer it."*

*Marinella Soldi, President & Managing Director for Discovery Networks Southern Europe said: "For almost 20 years we have been educating and entertaining viewers in France, and we are excited to share even more great content with our superfans, starting with the launch of Investigation Discovery on 15 December. Discovery is proud to work with all our partners, such as Altice, to bring our powerful brands and content to viewers around the world. In addition to the launch of two new channels, Discovery is continuing its robust investment to grow the more established channels, exemplified by the new and exclusive season of Gold Rush on Discovery Channel and NASA's Unexplained Files on Discovery Science, available across all screens in the New Year."*

About Altice - [www.altice.net](http://www.altice.net)

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in four regions - Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), the United States, Israel, and the Overseas Territories (currently comprising the French Caribbean, the Indian Ocean regions and the Dominican Republic). Altice provides very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers.

Altice is also active in the media space with a portfolio of channels (News, Sports, Lifestyle...) as well as a provider of Premium contents on nonlinear platforms; it also produces its own original contents (Series, Movies...).

Altice (ATC & ATCB) is listed on NYSE Euronext Amsterdam.

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About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, sports and kids programming brands. Reaching 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery's portfolio includes the global brands Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports content across Europe. Discovery reaches audiences across screens through digital first programming from Discovery VR, over the-top offerings Eurosport Player and Dplay, as well as TV Everywhere products comprising the GO portfolio of TVE apps and Discovery Kids Play.

For more information, please visit [www.discoverycommunications.com](http://www.discoverycommunications.com).

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