



## **Altice group and LEIA Inc announce strategic partnership to bring 3D Holographic smartphone to consumer**

May 23th 2016 -- Altice N.V. (Euronext: ATC, ATCB), a worldwide telecom and media group, and LEIA Inc, a technology spin-off of HP Labs and provider of the leading holographic display solution for mobile, today announced they will partner up to bring the first holographic handsets to the European market before the end of 2017.

This strategic partnership combines LEIA's Holographic Reality™ technology platform and Altice's content and media ecosystem to provide its customers with an entirely new digital experience via the sharing of 3D selfies, holographic video communication, interactive games and a host of other special apps.

Altice is committed to deliver the most compelling new generation experience to customers. With Altice Labs and its 1000 engineers in R&D leading the innovation agenda for the Group, and related new projects and start up ecosystem, Altice will bring the most cutting-edge technology to consumers.

LEIA leverages recent breakthroughs in Nano-Photonic design and manufacturing to provide a complete Holographic display platform through the use of special hardware and complementary software. The firm commercializes mobile screen able to synthesize dynamic 3D holograms and sense your fingers to let you manipulate virtual objects in mid-air.

*"We are very excited to partner with David Fattal" says Patrick Drahi, founder and President of Altice. "He's a great innovator and young and talented entrepreneur, whom I have known and admired for a while. This will allow us to offer the best device to our customers who already benefit from the best fiber-based fixed networks and 4G/4G+ mobile networks. This partnership with Leia and David represents a major step in our strategy of innovation to build a new experience for our customers."*

*"We are thrilled to embark on this journey with Patrick Drahi and the Altice group" says David Fattal, LEIA Founder and CEO. "With the convergence of the cloud, connectivity and artificial intelligence, the world is rapidly evolving under*



*our eyes. Combining LEIA's holographic platform with Altice's impressive content, service and media ecosystem, we are poised to give our customers the best possible experience of this new digital age. "On a personal level Patrick has been an inspiration for my co-founders and myself", adds Fattal, "He is a true visionary with unrelenting passion for technology and media. We are thrilled to have the opportunity to work with him and his organization. We will truly be learning from the best..."*

The 3D holographic smartphone will be distributed by Altice's subsidiaries to SFR in France, Belgium and Luxembourg, Hot & Hot Mobile in Israel, Portugal Telecom in Portugal and Orange Dominicana in the Dominican Republic.

## **Contacts**

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### **About Altice** -- [www.altice.net](http://www.altice.net)

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in four regions -- Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), the United States, Israel, and the Overseas Territories (currently comprising the French Caribbean, the Indian Ocean regions and the Dominican Republic). Altice provides very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers.

Altice is also active in the media space with a portfolio of channels (News, Sports, Lifestyle...) as well as a provider of Premium contents on nonlinear platforms; it also produces its own original contents (Series, Movies...).

Altice (ATC & ATCB) is listed on NYSE Euronext Amsterdam.



**About LEIA Inc** -- [www.leia3d.com](http://www.leia3d.com)

Founded in 2014 by David Fattal, Zhen Peng and Pierre-Emmanuel Evreux, LEIA Inc is a technology spin-off from Hewlett-Packard laboratories developing a light field display technology platform for naked-eye holographic and virtual reality applications. It focuses today on the mobile and automotive markets, with first devices expected in the hands of consumer by the end of 2017. The company is based in Menlo Park, CA with operations in Suzhou, China.