



## **Altice announces Claudia Goya as new CEO of Portugal Telecom**

**July 18, 2017** – Altice N.V. (Euronext: ATC, ATCB) today announces that Claudia Goya has joined the Group as CEO of Portugal Telecom. Claudia will be leading Altice’s telecom businesses in Portugal, effective immediately.

Paulo Neves becomes Chairman of the group in Portugal.

Following the recent agreement of Media Capital’s acquisition, Paulo will lead the regulatory process of this latest acquisition and the coordination between Altice’s Portuguese assets.

The new governance will allow Altice to be in a stronger position in Portugal.

*“Claudia Goya is the right leader to embody the new challenge for Portugal Telecom. It’s a great pleasure to welcome Claudia in the Altice family. She will intensify our commitments to the Company and to Portugal through innovations, investments in infrastructures and digitalization, to offer the best experience to Portuguese people.”* said Michel Combes, CEO of Altice Group.

*“It’s a great honor to embrace the challenge of leading a company which has such strong presence in the life of the Portuguese people as well as in the businesses in our country. I believe in the opportunities transformation opens-up for customers, employees and partners. I am deeply committed with a great sense of responsibility to elevate Portugal Telecom to a world class reference in its sector.”* said Claudia Goya, CEO of Portugal Telecom.

### **Contacts**

Chief Investor Relations Officer Altice NV  
Nick Brown: +41 79 720 15 03 / [nick.brown@altice.net](mailto:nick.brown@altice.net)

Chief Communications Officer Altice NV  
Arthur Dreyfuss: +41 79 946 49 31 / [arthur.dreyfuss@altice.net](mailto:arthur.dreyfuss@altice.net)

Head of Communications Portugal Telecom  
Ana Estelita: +351 969 013 394 / [ana-estelita@telecom.pt](mailto:ana-estelita@telecom.pt)



### **About Altice**

Founded in 2001 by entrepreneur Patrick Drahi, Altice is a convergent global leader in telecom, content, media, entertainment and advertising. Altice delivers innovative, customer-centric products and solutions that connect and unlock the limitless potential of its over 50 million customers over fiber networks and mobile broadband. The company enables millions of people to live out their passions by providing original content, high-quality and compelling TV shows, and international, national and local news channels. Altice delivers live broadcast premium sports events and enables millions of customers to enjoy the most well-known media and entertainment. Altice innovates with technology in its Altice labs across the world. Altice links leading brands to audiences through premium advertising solutions. Altice is also a global provider of enterprise digital solutions to millions of business customers. Altice is present in 10 territories from New York to Paris, from Tel Aviv to Lisbon, from Santo Domingo to Geneva, from Amsterdam to Dallas. Altice (ATC & ATCB) is listed on Euronext Amsterdam.

### **About Claudia Goya**

With more than 20 years of experience in Business Management, Claudia Goya held leadership positions in different industries – Information Technology, Utilities, Telecom and Consumer Goods – where she had responsibility in diverse geographies and different economic contexts.

Claudia Goya has an MD in Physics Engineering by Instituto Superior Técnico, Lisbon. Throughout her academic life, she lived and studied in Europe and the United States where she graduated from Los Altos High School, California.

She started her career at Procter & Gamble, where for 7 years, Goya learned to manage global brands in the consumer space, having led the Haircare Business in the Iberian Peninsula which opened-up opportunities for an international career.

Throughout 5 years at Galp Energia, she was responsible for the Retail business leading Galp Stations in Portugal as well as Iberian business development of Oil & Gas, convenience shops, food courts and car maintenance centers.

After having embraced the Marketing & Operations Division at Microsoft Portugal, in 2009 she became the first woman to lead the Portuguese Subsidiary of the company at the early stage of the transformation of the technology giant towards the Cloud.

After 3 years, she became the COO of Microsoft Brazil which in 2014 was awarded Top Subsidiary of the Year.