Altice acquires the exclusive football broadcasting rights to UEFA Champions League and UEFA Europa League for France


The Champions League is Europe’s premier club competition and features leading players from all over the world.

The rights include exclusive broadcast coverage across free-TV and pay-TV, mobile, internet and OTT and DTT coverage in France and non exclusive rights in French in Luxembourg, Switzerland, Monaco.

The best european football teams, including the first six French teams, best european players, and our Ambassador, Cristiano Ronaldo, best football player in the world, are playing in the UEFA Champions League and UEFA Europa League.

Altice and SFR will be the home of the UEFA Champions League and UEFA Europa League by covering the two competitions in their entirety and showing all 343 matches (including the playoff, the group stages and the knock out round to the finals).

Millions of fans will be able to watch live, anywhere, on any device, all the games between European top tier teams. Magazines and highlights programmes will also be created and broadcasted on the SFR Media channels and stations, meaning that football fans in France will be offered the best and most innovative platform to watch and follow both competitions.

These acquisitions of sport rights are a new critical step in Altice’s strategy. In the last two years in France, Altice has acquired the main sports rights available on the market: English Premier League, Portuguese Football Championship, French Basketball, English Rugby, Athletics, Boxing, Skiing, Tennis... Through SFR Sport channels, Altice offers thousands of hours of sports acclaimed by SFR’s clients.
With RMC, the french sports radio station; BFM TV, the first french news channel; BFM Sport, the first french sport news channel, with SFR Sport channels and with our Dream Team of sport experts composed notably of the best former french football players; this new chapter also confirms Altice’s position as the first national sport 360 TV-Radio-Digital-OTT player in France.*

Michel Combes, Altice CEO: «We are very excited to have entered into this new and long-term partnership with UEFA Champions League and UEFA Europa League, the world’s best football club competitions. Acquiring the rights to the UEFA Champions League and to UEFA Europa League is one of the main steps for Altice’s global and French strategy to provide the best exclusive content. This move underlines Altice’s ambition to continue to invest in the most powerful programs that bring together the largest audiences. The convergence of our telecom assets with media, content and advertising is core to our long term industrial and commercial project. We will continue to strive in each of our operations to offer our customers a unique experience and deliver them excellence everywhere.»

* Subject to the approval of the takeover of NextRadio by the FCA and the CSA.

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About Altice - [www.altice.net](http://www.altice.net)

Founded by telecom entrepreneur, Patrick Drahi, Altice is a multinational cable, fiber, telecommunications, contents and media company with presence in four regions - Western Europe (comprising France, Belgium, Luxembourg, Portugal and Switzerland), the United States, Israel, and the Overseas Territories (currently comprising the French Caribbean, the Indian Ocean regions and the Dominican Republic). Altice provides very high speed based services (high quality pay television, fast broadband Internet and fixed line telephony) and, in certain countries, mobile telephony services to residential and corporate customers. Altice is also active in the media space with a portfolio of channels (News, Sports, Lifestyle...) as well as a provider of Premium contents on nonlinear platforms; it also produces its own original contents (Series, Movies...). Altice (ATC & ATCB) is listed on NYSE Euronext Amsterdam.